

FOR IMMEDIATE RELEASE

<u>USA Real Estate Holding Co (OTC: USTC) CEO Discusses</u> <u>The Digital Currency Market</u>

(Mississauga, September 22, 2017) USA Real Estate Holding Company (OTC: USTC) is pleased to discuss the Digital Currency Market today.

Dear Shareholders:

Over the last several months, the cryptocurrency market is growing rapidly. The overall market capitalization of cryptocurrency was \$176 billion on September 1, according to data published by coinmarketcap.com. It's been a wild ride for Bitcoin (BTC) since \$5000 was tested at the start of September.

Then China banned initial coin offerings and China's longest running bitcoin exchange, BTC China, announced it will suspend its local trading service at the end of this month, country's two other major exchanges Huobi and OKCoin followed suit to say they will cease at the end of October as well. To add fuel to the fire, last week JP Morgan (JPM) CEO Jamie Dimon suggested Bitcoin assets are worse than tulip bulbs. At around the same time it emerged JPM was actually buying a Bitcoin ETN.

The impact of this crackdown sent Bitcoin (BTC) prices falling below \$3,000 on some exchanges for the first time in a month, but it recovered 35% to around \$4000 within the next few days. According to data published by coinmarketcap.com other crypto currencies such as Ethereum (ETH), the second largest cryptocurrency by market capitalization, has jumped more than 3500 percent year-to-date. Bitcoin Cash (BCH), which was formed by the split of Bitcoin, continues to gain market share. It rose to become the third-largest digital currency by market cap. Ripple (XRP), which rose 3977% in the first half of 2017, right behind Bitcoin Cash (BCH), is the fourth largest crypto currency. Having established that Bitcoin should still make further highs, the question now is how will the rally unfold.

ABOUT USA REAL ESTATE HOLDING:

USA Real Estate Holding Company (OTC: USTC) is a public holding company that targets acquisitions of undervalued, niche companies with high growth potential, income-producing businesses, including real estate properties, Fintech companies and other emerging digital technologies all of which offer high returns for our shareholders.

During the past year, we have been in discussions with several companies regarding a potential merger or acquisition. We believe we are close to striking definitive agreements in the near future. Upon signing a definitive agreement with any one, USTC will update the market and release details.

Forward-Looking Statements:

Certain statements in this press release, including those related to an anticipated merger, constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward-looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission, not limited to Risk Factors relating to its digital currency business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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