



**SPORTS SUPPLEMENT GROUP, INC. (OTC:SRSP) PROVIDES CORPORATE STATUS UPDATE**

PALO ALTO, CALIFORNIA – June 12, 2017 - Sports Supplement Group, Inc. (OTC Pink: SRSP) provided its stockholders today with a corporate update. Roy Capasso, SRSP's Chief Executive Officer, is pleased to announce that the Company's revolutionary environmentally friendly app, CarSmartt<sup>®</sup>, has begun receiving booking on its applications. Mr. Capasso states that "these bookings were completed prior to the company's engagement of major marketing campaigns." Mr. Capasso stated that "what is significant is the early reviews from the use of the CarSmartt App and the user experience in the business", e.g.

"Great way to find a long-distance ride for way less! Enjoy good company too! Win-

Win!”

“Simple app and innovative at the same time. Designed to be used by anyone, very useful for those who are planning a trip or need to send parcels.”

“Saved big money on my trip! I’m not a techy, but found it very straightforward and easy to use. Everyone should use this app!”

The CarSmartt app is currently available with its recent enhancements on Google Play and Apple App Store. The Company is currently completing a desktop application for both Windows and Mac.

Statements in this press release that are not historical fact may be deemed forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Although Sports Supplement Group, Inc. believes the expectations reflected in any forward-looking statements are based on reasonable assumptions, Sports Supplement Group, Inc. is unable to give any assurance that its expectations will be attained. Factors that could cause actual results to differ materially from expectations include the company’s ability to meet the conditions necessary to, among other matters, obtain a public listing on a major national exchange.