



LUTHOR HOLDING, INC.

Sports Supplement Group, Inc.
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**SPORTS SUPPLEMENT GROUP, INC. (OTC: SRSP) PROVIDES CORPORATE UPDATE
AMENDMENT OF PRESS RELEASE DATED 02/23/2017 REGARDING UPCOMING
RELEASE OF CARSMARTT**

CARSMARTT

Sports Supplement Group, Inc., NASDAQ OTC: SRSP (the “Company”) is engaged in the IT development of innovative CARSMARTT.COM APP. for long distance ride sharing for USA market. Roy Capasso, SRSP’s CEO, is pleased to announce that the launch of CARSMARTT.COM will be on February 28, 2017. Mr. Capasso stated “The launch of CARSMARTT.COM will be the beginning of a new travel concept that aim to make long distance travel safer and more affordable, while connecting people along the way. CARSMARTT.COM will drastically reduce the number of cars on the road and provide of more cost effective and efficient method of travel by commuters. CARSMARTT.COM distinguishes itself from other long distance ride share applications where it will also have the ability for customers to send packages of small, medium and large size packages at a very competitive price, Additionally, riders will have the option to choose between Cars, Motorcycles and Boats ride.

Mr. Vito M. Visconti ,SRSP’s COO stated “Our plan for CARSMARTT.COM is to be present in USA at first and after to expand in other country like Europe very soon starting from Italy”.

ABOUT LUTHOR WEB DEVELOPMENT, INC.

LWD was founded in 2016 as a startup company engaged in the development of different IT projects included CarSmartt. LWB currently has offices in Palo Alto, California and Miami, Florida. LWD management collaborates and outsource software development with multiple development teams located in Italy and India.

ABOUT SPORTS SUPPLEMENT GROUP, INC.

SSG is a Nevada based public company that is listed on the OTC Markets. SSG recently



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signed a APO merger agreement with Luther Web Development. SSG is listed on the OTC Markets – Pink Sheets.

Statements in this press release that are not historical fact may be deemed forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Although Sports Supplement Group, Inc. believes the expectations reflected in any forward-looking statements are based on reasonable assumptions, Sports Supplement Group, Inc. is unable to give any assurance that its expectations will be attained. Factors that could cause actual results to differ materially from expectations include the company's ability to meet the conditions necessary to, among other matters, obtain a public listing on a major national exchange.