

## Press Release

FOR IMMEDIATE RELEASE

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# My Social Income, Inc. Announces it's first acquisition as part of our new strategy to become a holding Company *Enhances Net Stock Holder Equity*

(Irvine, California, Feb. 1, 2017)

My Social Income, Inc. ("MSOA") (**OTC: MSOA**) CEO, Christopher Kimberlin, is pleased to announce that under MSOA's new business plan, that of being a holding company to acquire and develop subsidiaries, that MSOA has made its first company acquisition. MSOA has purchased all the assets of Blu Sol Massage Spa Tolleson (d/b/a Blue Sol Spa) <http://blusoltolleson.com/> for \$220,000. In keeping with MSI's new mission, that of buying profitable companies that have strong positive cash flow, MSI is pleased to state that Blu Sol Spa fits that description. Blu Sol Spa is an 8 year old spa in Phoenix, AZ. In 2016 revenues were \$406,356.56 and expenses were \$349,973.18 generating a profit of \$56,383.38.

Blu Sol Spa is a family owned business that promotes healthy living and well-being through a total and complete rejuvenation of one's body, mind and spirit. Services include massage, couples massages, facials, skin care, waxing, body scrubs and teeth whitening. This business is in a great location and has approximately \$11,000 monthly in membership fees and approximately \$10,000 to \$20,000 a month in walk in business. It has a well trained staff from massage to facials to front desk personnel. They are trained in the booking system and marketing programs. Several of the staff members are teachers at the largest massage school in Arizona and are always on the lookout for new staff personnel and new services to offer their customers.

"As CEO of MSOA, I am very excited about the potential for continued growth of Blu Sol Spa's business but I am extremely excited about expanding the business thru additional locations. Blu Sol Spa has received high reviews on major websites such as Google, Yelp, Spa Finder and Demand Force to name a few. It has a customer data base of over 4,000 and has the potential to add revenues by expanding services in the present location including a hair salon space that is already built out. With additional marketing efforts and the potential for additional spas in the Phoenix area it is a perfect opportunity for the establishment of our "Managing Partner Program"."

ABOUT MY SOCIAL INCOME, INC.

MSOA is 19 year old company that has been in the telecommunications business for many years. As of the present quarter, it will no longer be in the telecom industry and has become a holding company to acquire and develop wholly owned subsidiaries.

### **Safe Harbor Statement**

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E and/or 27E of the Securities Exchange Act of 1934 that are based upon assumptions that in the future may prove not to have been accurate and are subject to significant risks and uncertainties, including statements as to the future performance of the company and the risks and uncertainties detailed from time to time in reports filed by the company with the Securities and Exchange Commission. Statements contained in this release that are not historical facts may be deemed to be forward-looking statements. Investors are cautioned that forward-looking statements are inherently uncertain. Although the company believes that the expectations reflected in its forward-looking statements are reasonable, it can give no assurance that such expectations or any of its forward-looking statements will prove to be correct. Factors that could cause results to differ include, but are not limited to, the company's ability to raise necessary financing, retention of key personnel, timely delivery of inventory from the company's suppliers, timely product development, product acceptance, and the impact of competitive services and products, in addition to general economic risks and uncertainties.

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