

Press Release

FOR IMMEDIATE RELEASE

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My Social Income, Inc. Announces a new Chief Executive Officer, Christopher Kimberlin

Enhances Net Stock Holder Equity

(Irvine, California, Feb. 10, 2017)

My Social Income, Inc. ("MSOA") (**OTC: MSOA**) COO, Colleen Schmidt, is pleased to announce that the board has hired Christopher Kimberlin, www.ckventureconsulting.com, to be the new CEO of MSOA. Colleen said "that after an extensive search we were able to find a perfect match for the implementation of our new direction, that of intending to become a Business Development Company. Christopher brings to MSOA over 20 years of experience in the financial services industry, entrepreneurship, and business sales and ownership. He has extensive expertise in the mergers and acquisitions field which ties in perfectly with MSOA's plans. Through his company called CK Venture Consulting, he brings over 50 companies who are looking to be purchased or brought public via a merger or purchase by a public company. Chris's expertise in business planning development, financial modeling, investor presentation, raising capital and strategic consulting will be of tremendous help to MSOA. Even more specifically Chris had developed and written a business plan for MSOA that showcases a managing partner program whereby entrepreneurs have an unparalleled opportunity to build a successful business without any risks as they can buy into any one of the companies MSOA has purchased, help grow the company and end up with an opportunity over time to actually buy the company from MSOA at the then fair market value."

Chris is a graduate of the University of Cincinnati with a B.A. in international relations. He also earned an M.B.A. from the Keller Graduate School of Management. His concentration was on entrepreneurship.

Christopher Kimberlin stated "I can't wait to put my business plan in place as well as implement the managing partner program. I am excited about the future of MSOA and leading the company to a listing on the NYSE MKT". In that regard I plan to change the corporation name to First Premier Capital Corporation soon.

MSOA will announce shortly its first acquisition by MSOA under the helm of its new CEO.

ABOUT MY SOCIAL INCOME, INC.

MSOA is 19 year old company that has been in the telecommunications business for many years. As of the present quarter, it will no longer be in the telecom industry.

Safe Harbor Statement

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E and/or 27E of the Securities Exchange Act of 1934 that are based upon assumptions that in the future may prove not to have been accurate and are subject to significant risks and uncertainties, including statements as to the future performance of the company and the risks and uncertainties detailed from time to time in reports filed by the company with the Securities and Exchange Commission. Statements contained in this release that are not historical facts may be deemed to be forward-looking statements. Investors are cautioned that forward-looking statements are inherently uncertain. Although the company believes that the expectations reflected in its forward-looking statements are reasonable, it can give no assurance that such expectations or any of its forward-looking statements will prove to be correct. Factors that could cause results to differ include, but are not limited to, the company's ability to raise necessary financing, retention of key personnel, timely delivery of inventory from the company's suppliers, timely product development, product acceptance, and the impact of competitive services and products, in addition to general economic risks and uncertainties.

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