

Limitless Venture Group, Inc. Plans and Goals for Calendar Year 2017

Limitless Venture Group, Inc. (LVGI) is looking forward to a rich and rewarding calendar year 2017 with many new and exciting opportunities. We have spent the last several years creating, modifying and branding our current products and we believe we have the best products in our respective categories. Now we believe we have the best way to market them as well.

Below is the initial list of what LVGI plans to have accomplished by the end of Calendar Year 2017:

HEMPCORE HEALTH products will be sold through a Multi-Level Marketing System throughout the USA

HEMPCORE HEALTH will add several new and exciting products to this MLM line-up

SLAM will be repackaged, rebranded and have at least 1 fully committed distributor

LVGI will create at least one new beverage product

LVGI will have its financials Audited and become a FULLY REPORTING Company

LVGI will have an EFFECTIVE S1 offering to raise at least 1 Million Dollars

LVGI will have a broker/investment banker/institutional investor network working on purchasing/selling S1 offering

LVGI will have MOVED OFF THE PINK SHEETS to another trading platform

LVGI will be regularly informing our shareholders and the public through social media, via "tweets", "blogs" and other formats, along with frequent updates uploaded on the OTCIQ portal. LVGI believes this is the information highway and we intend to use it to benefit LVGI because it has the largest reach for the smallest investment.

This list compromises a full years worth of hard work for everyone involved. However, throughout the year we may make changes and/or additions to this list. We are looking forward with great anticipation to achieving all these wonderful goals and making LVGI a Company to be proud of investing in.

Forward Looking Statements

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Statements contained in this release that are not historical facts, including, without limitation, statements that relate to the Company's expectations with regard to the future impact on the Company's results from new products in development, may be deemed to be forward-looking statements. Words such as "expects", "intends", "plans", "may", "could", "should", "anticipates", "likely", "believes" and words of similar import also identify forward-looking statements. These statements are subject to risks and uncertainties. Forward-looking statements are based on current facts and analysis and other information that are based on forecasts of future results, estimates of

amounts not yet determined and assumptions of management. Readers are urged not to place undue reliance on the forward-looking statements, which speak only as of the date of the release. Except as may be required under applicable law, we assume no obligation to update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of this release.