



June 20, 2016

The Shareholders Update- Q2 2016

Dear Zalemark Shareholders:

The Zalemark (ZM) management team hopes that the esteemed shareholders are doing well as we prepare to enter 3rd Quarter of 2016.

As our previous updates have indicated, the management team's primary focus is to work towards the growth of ZMRK with a successful stock listing within this 2016 year. In order to maintain our pace and move towards that goal, the management team has successfully launched the Crayola and M&M product partnership at JCK. Attached is a PR release for the Shareholders review.

JCK has opened much interest for these brands within the marketplace and so the management team will be focusing on forging those relationships entering 3rdQ. Those updates will be announced in the next letter.

The launch at JCK also embarks us on a partnership, which the management team feels will keep us on road to goal. This strategic partnership is with Super Bell, PR announcement was released earlier this year. As shareholders, one may understand, this partnership was strategically created to expand distribution amongst independent jewelers, create economies of scale through manufacturing partnerships and expand our domestic corporate foundation.

With our management focus on the launch at JCK, there is a slight delay in our audit and registration timing. However, as this is a priority, the management team has focused its' efforts and are back on track. Caren Currier, our CFO, has assured all that will be finished before the end of the Q3

The senior executives and consultants of the management team will be traveling overseas to review additional manufacturing partners and further strategize ZMRK's integral role with the aforementioned partnership.

Please feel free to email the management team with any thoughts, comments or questions.

Thank you,

Raymond Ruiz

Raymond Ruiz, CEO

Attachment