

OTC Pink Basic Disclosure Guidelines

1) Name of the issuer and its predecessors (if any)

In answering this item, please also provide any names used by predecessor entities in the past five years and the dates of the name changes.

Zalemark Holding Company, Inc. is the current name of the corporation. In 2009, Zalemark merged with Charis Industries Inc., becoming Zalemark Holding Company, Inc.

2) Address of the issuer's principal executive offices

Company Headquarters

Address: 606 S. Olive, Ste 2060
Los Angeles, CA 90014
Phone: 213-351-9771
Email: info@zalemark.com
Website(s): http://zalemark.com

Investor Relations Contact

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Los Angeles, CA 90014
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Email: info@zalemark.com
Website(s): http://zalemark.com

3) Security Information

Trading Symbol: ZMRK

Exact title and class of securities outstanding: Common

CUSIP: 98869103

Par or Stated Value: .000100

Total shares authorized: 400,000,000 as of: 06/30/2017

Total shares outstanding :134,021,139 as of: 06/30/2017

Total Free Trading Stock: 38,366,154 as of: 06/30/2017

Total Stockholders: 195 as of: 06/30/2017

Transfer Agent

Name: Melinda Orth

Address: Interwest Transfer Co. Inc., 1981 Murray Holladay Road, Suite 100, Salt Lake City, UT 84117

Phone: 801-272-9294

Is the Transfer Agent registered under the Exchange Act?* Yes: X No:

*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

List any restrictions on the transfer of security:

None

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

4) Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities.

The list shall indicate:

Stock Issuance: 04-01-2017 through 06-30-2017
Period: 04-01-2017 through 06-30-2017

Cert #	No. of Shares	\$/Share	Purchase Type	Restricted	Issuance Date	Shareholder	Reference	Exemption
2537	2,375,000	\$ 0.05	Debt Conversion	Yes	5/9/2017	CURRIER, CAREN	RES (ILS)	144
2538	2,000,000	\$ 0.05	Debt Conversion	Yes	5/9/2017	MOON, HIE SU	RES (ILS)	144
2539	5,130,000	\$ 0.05	Debt Conversion	Yes	5/9/2017	RUIZ, RAYMOND	RES (ILS)	144
2540	2,343,560	\$ 0.05	Debt Conversion	Yes	5/9/2017	ZALE, STEVEN	RES (ILS)	144
2542	10,000,000	\$ 0.01	Purchase	Yes	6/16/2017	KIM, EUGENE	RES (ILS)	144

With respect to private offerings of securities, the list shall also indicate the identity of the persons who purchased securities in such private offering; *provided, however*, that in the event that any such person is an entity, the list shall also indicate (a) the identity of each natural person beneficially owning, directly or indirectly, more than ten percent (10%) of any class of equity securities of such entity and (b) to the extent not otherwise disclosed, the identity of each natural person who controlled or directed, directly or indirectly, the purchase of such securities for such entity.

5) Financial Statements

Provide the financial statements described below for the most recent fiscal year end or quarter end to maintain qualification for the OTC Pink Current Information tier. For the initial disclosure statement (qualifying for Current Information for the first time) please provide reports for the two previous fiscal years and any interim periods.

Management's Discussion and Analysis of Financial Condition and Results of Operations.

Forward looking statements

The following discussion of our results of operations should be read together with our financial statements posted on the OTC Disclosure and News Service and the information included in this quarterly report. This report contains forward looking statements relating to present or future trends or factors that are subject to risks and uncertainties. The risks include, but are not limited to, the impact of competitive products and pricing, product demand, and market acceptance, the Company's ability to continue with new product development, the continuation and development of key customer and supplier relationships, ability to control costs, general economic conditions, fluctuations and changes in currency exchange rates, ability to obtain financing and maintain compliance with the terms of such financing, and other risks detailed from time to time. The Company's future financial performance could differ greatly from the expectations of management. Our actual results may differ materially from those discussed in the forward-looking statements. The Company undertakes no obligation to release revisions to these forward looking statements after the date of this report.

Results of Operations for Three Months Ended June 30, 2017 and Three Months Ended June 30, 2016

The consolidated net revenues decreased for the fiscal quarter ending June 30, 2017 this was due to the accrued consulting fees and officers' salaries. The company's net income for the fiscal quarter ending June 30, 2017 and 2016 was (\$214,208) and (\$70,970) respectively.

The net result of these transactions reflects a total asset value of \$135,667 and liability balance of \$1,224,066 at the end of Q2 2017 compared to an asset value of \$115,495 and liability balance of \$1,046,673 at the end of Q2 2016.

Off Balance Sheet Arrangements

The Company has an off-balance sheet arraignment

Corporate officer / stockholder, directly remitted payments to vendors during the 4th quarter of 2013. Zalemark Holding Company, Inc. has not received any accounting nor supporting documents regarding these payments. The estimated amount of these payments was \$50,000. The enclosed liability section of the Balance Sheet and the enclosed Expense section of Income statement are understated by this estimated amount, \$50,000.

Attachments:

A. Balance Sheet

Attachment A: ZMRK Balance Sheet: As of June 30, 2017

B. Statement of Income

Attachment B: ZMRK Profit and Loss: April 1 through June 30, 2017
ZMRK Profit and Loss: April 1 through June 30, 2016

C. Statement of Cash Flows

Attachment D: ZMRK Statement of Cash Flows: April 1 through June 30, 2017
ZMRK Statement of Cash Flows: April 1 through June 30, 2016

D. Financials Notes

Attachment E: Statement of Shareholder Equity

Attachment F: Financial Notes

E. Audit Letter

None

The financial statements requested pursuant to this item shall be prepared in accordance with US GAAP by persons with sufficient financial skills.

You may either (i) attach/append the financial statements to this disclosure statement or (ii) post such financial statements through the OTC Disclosure & News Service as a separate report using the appropriate report name for the applicable period end. ("Annual Report," "Quarterly Report" or "Interim Report").

If you choose to publish the financial reports separately as described in part (ii) above, you must state in the accompanying disclosure statement that such financial statements are incorporated by reference. You may reference the document(s) containing the required financial statements by indicating the document name, period end date, and the date that it was posted to otcq.com in the field below.

Information contained in a Financial Report is considered current until the due date for the subsequent Financial Report. To remain in the OTC Pink Current Information tier, a company must post its Annual Report within 90 days from its fiscal year-end date and Quarterly Reports within 45 days of its fiscal quarter-end date.

6) Describe the Issuer's Business, Products and Services

Describe the issuer's business so a potential investor can clearly understand the company. In answering this item, please include the following:

A. Description of the issuer's business operations;

Zalemark Holding Company, Inc. (Zalemark or the Company) is an award winning product design and product development agency. Zalemark is lead by an executive management team who, individually, earned the finest reputations and name recognition due to years as major players in each of their respective industries. Zalemark's unique strengths, derived from the exponential synergy created by bringing together industry leaders in: jewelry design; brand development; and television production, is the ability to capture a brand and articulate it through design while remaining on the leading edge of fashion This is the key and one of Zalemark's greatest assets.

As a team of successful experts, there is tremendous focus and attention to every detail of every project and every client relationship. To insure success, Zalemark's resource pool allows them to offer product placement on entertainment properties and access to entertainment industry talent and stylists, all developed through alliances with licensed partners and strategic distribution partnerships. These insider relationships and access to air space and talent ensure that Zalemark is able to maintain a huge edge over the competition and remain a leader in the emerging industry.

In addition, Zalemark has, on board, successful executives overseeing supply-chain management, quality control and customer service. The Company realizes it is as important to insure operational success and score high customer service marks as it is to create and develop unique and award winning jewelry designs as well as build the marketing and distribution systems on which to sell them.

Zalemark Holding Company Inc. is a public company trading under the symbol ZMRK and was organized and incorporated in Delaware, March 23, 1999. Zalemark Inc entered into a merger with Charis Industries Inc.in 2008, emerging as Zalemark Holding Company, Inc.. Zalemark has a fiscal year end date of 12/31/2015. The Company has never been involved in any manner of bankruptcy, receivership or any, consolidation nor the purchase or sale of a significant amount of assets. Zalemark has never defaulted on the terms of any note, loan, lease or other indebtedness or financing arrangement of any kind.

The Company has never experienced a change of control or any increase of 10% or more of the same class of outstanding equity securities and has never had any past, pending or anticipated stock split, stock dividend, recapitalization, spin-off or reorganization. It has never experienced a delisting of securities by any securities exchange or deletion from the OTC Bulletin Board including no current, past, pending or threatened legal proceedings or administrative actions either by or against the Company that could have material effect on the business, financial condition or operations of any current, past or pending trading suspensions by a securities regulator.

B. Date and State (or Jurisdiction) of Incorporation:

March 23, 1999: Delaware

C. the issuer's primary and secondary SIC Codes;

Jewelry Retail 5944 (Primary) Television Home Shopping 5919920 (Secondary)

D. the issuer's fiscal year end date;

December 31st, 2017

E. principal products or services, and their markets;

Luxury Marketing Group, Inc. doing business as CompraluxTM will offer designer jewelry, personal care products and other luxury items via home shopping television programming, internet/web site access and mobile applications. CompraluxTM will focus on the growing Hispanic market and design jewelry, programming and marketing messaging directly for this demographic.

By targeting an emerging market with a highly desirable and sought after product all offering luxury products at value price points, Compralux™ expects to be an early leader for this product for this market.

7) Describe the Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

Assets

Web Platform (\$1K)
Leases: Term of lease Office Month to Month

8) Officers, Directors, and Control Persons

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant shareholders.

- A. Names of Officers, Directors, and Control Persons. In responding to this item, please provide the names of each of the issuer's executive officers, directors, general partners and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities), as of the date of this information statement.

Officers

Raymond Ruiz - President / CEO
Caren Currier – Controller / Secretary/Treasurer

Board of Directors

Ed Mims-Director
Ronald L Chavez-Director
Ray Ruiz-Director
Tina Ann Neukirch-Director
Caren Currier-Director
Mark Parkinsons-Director
Lo Huang-Director
Steven Zale-Chairman of the Board-Emeritus

General Partners

None

Control Persons

Steven Zale – 8.6092%,
Eugene Kyun Kim – 17.6745%

- B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

- B. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

Eugene Kim
33 Dartmouth Lane
Coto De Caza, CA 92679

9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel

Name: Ken S. August, Esq.
Firm: August Law Group, P.C.
Address: 19200 Van Karman Ave, Suite 223, Irvine, CA 92612
Phone: 949-752-7772, x 180
Email: kaugust@augustlawgroup.com

Name: Claudia McDowell
Firm: Poole & Shaffery
Address: 25350 Magic Mountain Pkwy, Santa Clarita, CA 91355
Phone: 661-290-2991
Email: cmcdowell@pooleshaffey.com

Accountant or Auditor

Name: Jeff Hass
Firm: Farber Hass Hurley
Address: 888 W. Ventura Blvd, Suite A, Camarillo, CA 93010
Phone: 805-504-8410
Email: jeff.hass@fhhcpas.com

Investor Relations

Address 1: 606 S. Olive Street, Ste 2060
Address 2: Los Angeles, CA 90014
213-351-9771
info @zalemark.com
www.zalemark.com

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

None

10) Issuer Certification

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below:

I, Caren Currier/Raymond Ruiz certify that:

1. I have reviewed this Quarterly Report of Zalemark Holding Company, Inc.
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Raymond Ruiz 7/31/17
Raymond Ruiz-CEO/President: Date

Caren Currier 7-31-17
Caren Currier – Secretary/Treasurer: Date

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07/30/17

Accrual Basis

Zalemark Holding Company, Inc.
Balance Sheet Prev Year Comparison
As of June 30, 2017

	Jun 30, 17	Jun 30, 16	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings	5,057.02	6,024.40	-967.38	-16.1%
Accounts Receivable	0.00	-3,780.40	3,780.40	100.0%
Other Current Assets	130,610.18	113,250.62	17,359.56	15.3%
Total Current Assets	135,667.20	115,494.62	20,172.58	17.5%
Fixed Assets				
1500 · Furniture and Equipment	0.00	0.00	0.00	0.0%
Total Fixed Assets	0.00	0.00	0.00	0.0%
TOTAL ASSETS	135,667.20	115,494.62	20,172.58	17.5%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable	690,047.77	755,355.31	-65,307.54	-8.7%
Other Current Liabilities	267,395.33	89,695.00	177,700.33	198.1%
Total Current Liabilities	957,443.10	845,050.31	112,392.79	13.3%
Long Term Liabilities	266,622.60	201,622.60	65,000.00	32.2%
Total Liabilities	1,224,065.70	1,046,672.91	177,392.79	17.0%
Equity				
3010 · Capital Stock	8,000,099.29	7,853,099.29	147,000.00	1.9%
3015 · Restricted Stock Issued in Lieu	49,000.00	49,000.00	0.00	0.0%
3200 · Retained Earnings	-9,401,676.43	-8,652,607.10	-749,069.33	-8.7%
Net Income	264,178.64	-180,670.48	444,849.12	246.2%
Total Equity	-1,088,398.50	-931,178.29	-157,220.21	-16.9%
TOTAL LIABILITIES & EQUITY	135,667.20	115,494.62	20,172.58	17.5%

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Accrual Basis

Zalemark Holding Company, Inc.
Profit & Loss Prev Year Comparison
April through June 2017

	Apr - Jun 17	Apr - Jun 16	\$ Change	% Change
Ordinary Income/Expense				
Income	13.75	0.00	13.75	100.0%
Cost of Goods Sold	208.33	2,233.31	-2,024.98	-90.7%
Gross Profit	-194.58	-2,233.31	2,038.73	91.3%
Expense				
6002 · Business Filings	0.00	250.00	-250.00	-100.0%
6016 · License Agreement	12,500.00	0.00	12,500.00	100.0%
6017 · Marketing	0.00	1,446.38	-1,446.38	-100.0%
6020 · Automobile Expense	87.03	1,842.61	-1,755.58	-95.3%
6021 · Office Expense	646.32	1,008.21	-361.89	-35.9%
6025 · Parking	723.00	237.00	486.00	205.1%
6029 · Salaries & Wages	95,000.00	0.00	95,000.00	100.0%
6037 · Transfer Services	719.20	618.23	100.97	16.3%
6040 · Bank Service Charges	230.00	141.00	89.00	63.1%
6041 · Website	47.76	0.00	47.76	100.0%
6170 · Computer and Internet Expenses	0.00	106.34	-106.34	-100.0%
6250 · Dues and Subscriptions	4,500.00	135.00	4,365.00	3,233.3%
6430 · Meals and Entertainment	376.13	894.96	-518.83	-58.0%
6490 · Office Supplies	1,426.30	485.52	940.78	193.8%
6650 · Postage and Delivery	42.52	121.80	-79.28	-65.1%
6670 · Professional Fees	89,000.00	40,312.50	48,687.50	120.8%
6710 · Rent Expense	5,000.00	5,287.02	-287.02	-5.4%
6810 · Telephone Expense	0.00	1,510.34	-1,510.34	-100.0%
6840 · Travel Expense	3,715.24	14,339.86	-10,624.62	-74.1%
Total Expense	214,013.50	68,736.77	145,276.73	211.4%
Net Ordinary Income	-214,208.08	-70,970.08	-143,238.00	-201.8%
Net Income	-214,208.08	-70,970.08	-143,238.00	-201.8%

Zalemark Holding Company, Inc.
Statement of Cash Flows
April through June 2017

	Apr - Jun 17
OPERATING ACTIVITIES	
Net Income	-214,208.08
Adjustments to reconcile Net Income to net cash provided by operations:	
1300 · Inventory:1301 · Consignment Inventory	2,077.88
2000 · Accounts Payable	72,315.90
2025 · Bridge Loan:2025.02 · Eugene Kim - Bridge Loan	50,000.00
2032 · I/p - Caren Currier	-200.00
2055 · Salary Due Officers	95,000.00
Net cash provided by Operating Activities	4,985.70
Net cash increase for period	4,985.70
Cash at beginning of period	71.32
Cash at end of period	<u>5,057.02</u>

Zalemark Holdings Company, Inc.

STATEMENT OF STOCKHOLDERS' EQUITY

For the Three months ended March 31, 2017

	Preferred Stock		Common Stock		Additional Paid-In Capital	Total Stockholders' Equity
	Issued	Amount	Issued	Amount		
Shareholders' Shares March 31, 2017	-0-	\$-0-	134,021,139	\$100,000.00	\$0.00	\$ 8,000,099
March 31, 2017	104,480,272					
Activity						
April 1 to June 30, 2017	29,540,867					
June 30, 2017	134,021,139					
Shareholders' Equity – March 31, 2017						
March 31, 2017		\$7,900,099				
Activity						
April 1 to June 30, 2017		\$100,000				
June 30, 2017		\$ 8,000,099				

ATTACHMENT "F"

Zalemark Holding Company, Inc.
Footnotes and Ratios
For the period ending June 30, 2017

CURRENT RATIO:

The current ratio measures whether an entity has insufficient resources to pay its debts over the next 12 months. It compares an entity's current assets to its current liabilities.

If the current liabilities exceed current assets (the current ratio is below 1), as in the case of ZMRK, then ZMRK may have challenges in meeting its short-term or current obligations.

Low values; however, do not indicate a critical issue.

Positive cash flow, which will provide for a current ratio will derive from the sale of common stock, ZMRK, and from the positive EBITDA from the Zalemark subsidiary "Compralux".

ACID-TEST RATIO

The acid-test or quick ratio measures the ability of a company to use its near cash or quick assets to extinguish or retire its current liabilities immediately. Quick assets include those current assets that can quickly be converted to cash. A company with a Quick Ratio of less than 1 cannot currently pay back its current liabilities.

The scenario similar to ZMRK's current ratio is valid here as well.

It should be noted that inventory is excluded from the sum of the assets in the Quick Ratio, but included in the current ratio.

Ratio are tests of viability for business entities but do not give a complete picture of the business' health. In contract, if the business has negotiated fast payment or cash from customers, and long term from suppliers, it may have a very low Quick Ratio and yet be very healthy.

AUDIT NOTES:

- (1) ZMRK Company Inc debt conversion amounted to \$6,047,349 that was converted to equity in 2011 as part of a (non-judicial reorganization or a formal judicial Chapter 7). The deficit in retained earnings reflects the reorganization costs that were incurred by prior management of the public entity.
- (2) Zalemark Holding Company Inc. went into a development status in December 31, 2012 to pursue the current line of business of designing, contracting and selling semi-precious and precious stone jewelry to retail in an international marketplace.
- (3) ZMRK Holding Company Inc. had a Capital Investment of \$1,181,492 that has been used in the development status for its current line of business.
- (4) Retained Earnings have been distributed proportionately as outlined above
- (5) Total investments were adjusted from FMV to actual costs in preparation for the audit to up list